New Road Academy

A LEARNING COMMUNITY TRUST ACADEMY



Prospectus 26/27





Ambition

Respect

Courage

Proudly part of Learning Community Trust





Welcome to New Road Academy

Our academy is committed to providing a high-quality education that prepares students for a happy, successful life and enables them to make a positive contribution to society. We believe in fostering strong relationships with families and the community, recognising that education extends beyond academic excellence.

At New Road Academy, we embrace the values of ambition, respect, and courage. These values shape the character of our students, preparing them for the future.

We prioritise learning and value the importance of education. We firmly believe that education serves as the gateway to a world of opportunities and possibilities for our students.

Our thoughtfully designed curriculum challenges and inspires students and our dedicated team of teachers and staff work tirelessly to nurture each student's potential, offering a wide range of programs and activities tailored to diverse interests and needs.

Thank you for considering New Road Academy for your child's education, we look forward to working with you and your family in providing the best possible education for your child.

Andrea Bell
Principal



Our Vision:

At New Road Academy our staff believe in challenging our students to aim for excellence in their academic and enrichment pursuits.

Our Values:

Ambition Respect Courage

Ambition drives us to excel and achieve greatness, pushing boundaries and reaching new heights. Our staff believe in challenging our students to aim for excellence in their academic and enrichment pursuits. By setting high expectations and providing the necessary support, we encourage them to reach their full potential.

Respect forms the foundation of our school community. We celebrate the unique perspectives, backgrounds and abilities of everyone, creating a culture of inclusivity and understanding.

Courage is essential for personal growth and overcoming challenges. Encouraging our students to step out of their comfort zone and take risks and face obstacles head-on, we empower them to develop resilience and adaptability. Through acts of courage, they will discover their inner strength and emerge as confident, capable leaders of tomorrow.



Year 6 Transition



We are dedicated to making this experience as exciting and seamless as possible with our exceptional Transition Programme.

Our aim is to ensure that students step into their first day in September brimming with enthusiasm and confidence, ready to embark on an exciting new chapter of their educational journey.

In Year 6, we warmly invite students and their parents/carers to our Welcome Evening in April. This special event is an opportunity for new students to meet their Head of Transition, who will be their guide and support throughout the entire process. During this evening you will receive a 'Team7 Guide' which will help you through your transition into Year 7.

In their final term at Primary School, students will be visited by our transition team who will give an introductory talk and answer any questions that the students may have.

Members of the pastoral team and SEND team also meet and gather information from the Primary Schools through talking to teachers about individual needs. We work closely with all our feeder schools and pride ourselves on building these important connections.







Out of hours provision

At our school, we understand that learning and support does not just happen between 8:40am and 3:10pm. That's why we offer both a Breakfast Club and a wide range of after-school clubs – designed to give every student a safe, welcoming, and enriching experience beyond the classroom.

Breakfast Club

We provide a space for students needing to arrive before school starts at 8.40am.

The canteen is open from 7.45am, with students vacating at 8.30am to join friends outside, ready to enter the academy via the student entrance.

After-School Clubs

From 3:15 to 4:15pm, students can take part in a wide range of clubs– from football, netball, and fitness, to drama, Show Band, science, and homework support.

There's something for everyone, and some clubs have limited spaces, so early sign-up is encouraged.





Personal Development

Our intent at New Road Academy is to **nurture happy, healthy young people** who have the **knowledge, academic achievement and strength of character** to lead safe and successful lives in **modern Britain**, preparing them for their next steps in education or employment with a thirst for lifelong learning. We ensure that every member of our academy community knows that we are **committed to supporting their physical health, safety, and emotional wellbeing** throughout their journey with us.

We promote personal wellbeing and development through a comprehensive Character Education and PSHE programme.

PSHE (Personal, Social, Health and Economic) education is the curriculum subject that gives students the knowledge, understanding, attitudes and practical skills to live safe, healthy, productive lives and meet their full potential.

We use weekly dedicated personal development lessons, tutor time and assemblies to ensure that students take part in a well-planned programme to ensure they are committing age-appropriate knowledge to memory.

Students are encouraged to develop their individual character, learn how to stay safe and healthy, and develop knowledge to ensure they are well equipped for the future.

Personal development is at the heart of our whole academy ethos. We ensure each area of the personal development curriculum delivers all aspects of the statutory guidance and reflects our specific needs as a school community.

Aside from this, key personal development traits such as British Values and spiritual, moral, social, and cultural values are mapped across all curriculum areas and all subjects deliver subject engagement weeks to further enhance these opportunities for our students.



Inclusion

We are proud to be an inclusive school where every student is supported to achieve their full potential. We recognise that some young people may need additional support, and we are committed to providing the right help, at the right time, in the right way.

All students benefit from Quality First Teaching, with lessons carefully planned and differentiated to meet a range of learning needs. Teachers use ongoing assessment to monitor progress and adapt their approaches accordingly.

Students with identified special educational needs or disabilities (SEND) have a Pupil Provision Map, which outlines their strengths, needs, and recommended strategies. These are shared with all staff to ensure consistent, personalised support across the curriculum. Our SENCO works closely with teachers, families, and external agencies to ensure each child receives the right level of care and intervention.

Our academy has a wonderfully diverse community and welcomes and values everyone, whatever their ability, ethnicity, religion, gender, sexuality, or background. Currently, we have students and families who originate from many different countries worldwide.

Pastoral Support



We aim to help everyone reach their potential, regardless of any extra challenges that they might face. The teachers and teaching assistants in our SEND department are highly experienced at directing expertise and resources to help individual pupils, either through intervention programmes or in class.

Close liaison with parents is crucial to the work that we do; regular meetings are encouraged between staff and parents, particularly regarding young people with EHC plans, or on the SEND register.

Our SEND parent network forums are set up every half term to provide a positive link in to school, with additional support around SEND needs and access to outside services. This will be useful and informative, enabling parents with the ability to share concerns with each other, school staff and visiting professionals.

Teachers are fully informed about individual young people in their classes and are offered training and support where necessary. New Road Academy fully complies with the Special Education Needs Code of Practise.

Every young person is encouraged to aim high, embrace challenges and seize the opportunities.



Our intervention programme is designed to support the diverse needs of students in Key Stages 3 and 4. This includes academic support in core and optional subjects, literacy and numeracy, behaviour mentoring, emotional and social development, attendance support and restorative work. Provision is delivered through small groups, one-to-one mentoring and targeted pastoral support to ensure personalised guidance.

Students preparing for exams receive a strong package of revision support. After mock exams, targeted after-school sessions are offered across subjects including English, Maths, Science, Humanities and vocational courses. Additional support includes collapsed timetable revision, pre-exam boosters and morning sessions on exam days to build confidence and address gaps in learning.

Our SEND provision focuses on inclusion and removing barriers. LINK provides tailored academic and communication support, while NEST offers a calm, nurturing space for students needing additional emotional or sensory support, helping them engage positively with learning and school life.

Supporting our students through everything they do is of the upmost importance.

The Curriculum



An Ambitious Curriculum

We offer a curriculum that provides academic reward and builds cultural capital; a curriculum that prepares our students for whatever career they choose, at the highest level they choose; a curriculum which will allow our students to join and lead the highest levels of debate in current affairs and community as informed global citizens; a curriculum that brings students in to participation and appreciation of the most beautiful, fascinating and exciting areas of culture and human endeavour; a curriculum to empower.

The key principles of our curriculum

- **Excellent subject knowledge** – a breadth and depth of knowledge which builds a full understanding of a topic and course
- **Well developed skills** – applying their knowledge to be able to not just 'know' but to 'do'
- **Autonomy and curiosity** – to go and find out more and enrich their school learning with what they find
- **Personal Development** – Building a wide-ranging understanding and using what they learn to inform and enrich their everyday lives.

Reading Development

We prioritise reading as a gateway to academic achievement and lifelong learning. Our aim is to instil a love of reading in every student through both curricular and extracurricular opportunities.



We use SPARX Reader to personalise reading experiences, encouraging regular engagement and progression.

For students requiring additional support, we provide bespoke phonics interventions tailored to individual needs, ensuring that every learner can access and enjoy reading.



We believe every student deserves the opportunity to learn, grow and succeed, and we are committed to making that a reality.

Key Stage 3 (Years 7–9)

During these years, students follow a broad and balanced curriculum in all subjects which enhances the National Curriculum with an understanding of our location and community. Curriculum choices in English support reading of both classical and contemporary fiction. Topics in History and Geography include local studies to enrich young people's understanding of their home and the Creative and Performing Arts play a significant role in the curriculum to allow all students to build their talents alongside their academic pursuits.

Key Stage 4 (Years 10–11)

At Key Stage 4, students have a wide variety of options available to support core studies in English, Maths and Science. This is an opportunity for students to take their first steps to their future and their career, building a personal curriculum which meets their interests, needs and passions. Students are supported to make progress against their starting points through expert instruction and a wide variety of interventions within and beyond the classroom.

What makes New Road Academy unique is the richness and breadth of our offer. From our award-winning Performing Arts provision, recognised nationally and internationally, to our exceptional shared sporting facilities including an 8-lane athletics track, swimming pool and 3G pitch, students are surrounded by opportunities to discover their talents, express themselves and excel.

Art, Craft, Design & Graphic Communication



Our Art department offers an exciting and diverse curriculum across Art, Craft & Design and Graphic Communication, designed to inspire creativity, build confidence and develop technical skill.

At Key Stage 3, students experience a broad range of disciplines, combining traditional techniques with more experimental processes. They develop strong observational drawing and painting skills alongside exploring mixed media approaches such as printmaking, textile art and 3D cardboard construction. This wide-ranging foundation encourages curiosity, resilience and creative risk-taking.

Alongside hands-on making, there is a strong emphasis on digital creativity. Students learn to use industry-relevant tools including photography and Adobe Photoshop, enabling them to manipulate images, create digital artwork, and understand contemporary visual communication.

As students progress, they are encouraged to refine their ideas, explore personal themes and develop their own artistic style, supported by specialist teachers in a dynamic and well-equipped environment.

Our curriculum empowers students to think visually, experiment confidently and communicate ideas effectively – preparing them for further study in the creative industries and beyond.

Physical Education (PE)

The Physical Education department at New Road Academy offers a broad, inclusive programme with strong extra-curricular success across Telford & Wrekin and Shropshire.

Key Stage 3 provides a wide mix of activities–swimming, racket sports, team games, fitness and athletics–building core skills, confidence and tactical understanding.

Key Stage 4 offers tailored sport or wellbeing pathways, plus the BTEC Tech Award in Sport, which develops leadership and applied sporting knowledge with consistently strong outcomes.



Students can also join the PE Leadership Programme or the Athlete Programme, both designed to support leadership, performance and ambition, alongside inspiring enrichment trips.



Performing Arts

Performing Arts at New Road Academy empowers students to build creativity, confidence and teamwork through music, drama and dance. All students study Music and Drama in KS3, building essential skills in performance, creativity, communication and teamwork. In KS4, students can choose to specialise in Music, Drama or Dance—or even study more than one—making Performing Arts one of the most exciting and flexible pathways in the academy.

The academy's award-winning Music programme—praised by Elton John and recognised by Netflix—offers exceptional opportunities from choir to global-reach performances. Students create original work, develop professional techniques and gain confidence through practical projects and live shows.

In lessons, students create and perform original work, explore professional performance techniques, and develop confidence through practical projects and live performances. Whether performing on stage, composing music, choreographing routines or working behind the scenes, every student has the opportunity to shine.



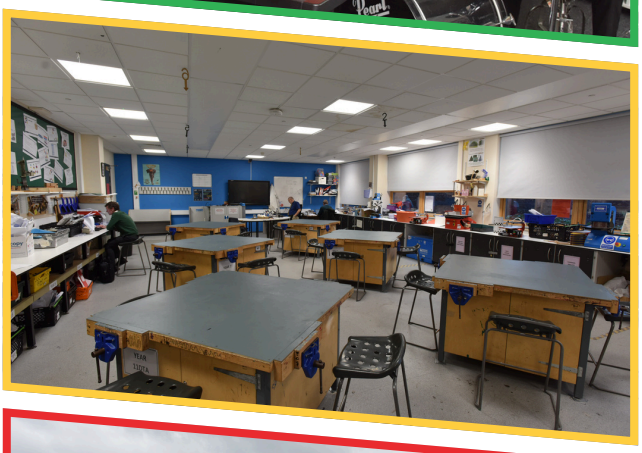
Beyond the classroom, students can take part in a wide range of extra-curricular opportunities including Music Club, Choir, Rock Bands, Drama Club, Dance Club, and our hugely popular school show and musical productions.

Performing Arts at New Road Academy is where talent is discovered, developed and celebrated.











Facilities

New Road Academy offers a modern environment for students to learn. The interior is contemporary and bright, following a full redecoration in 2024.

The academy has 54 classrooms, including specialist classrooms for Science, Design Technology, Art, Food Technology, Music and IT. The academy's IT was refreshed in the Summer of 2024, providing computers and laptops equipped with the latest hardware to enhance students IT experiences.

The academy is in the enviable position of having access to fantastic sports facilities. Students have access to the Oakengates Leisure Centre, which provides a full-size sports hall, swimming pool and gym. Outside is a full-size track and field area, and tennis courts. Straight from the academy's playground is access to a full-size all weather 3G pitch.

In addition, in the summer of 2024, the academy's own all weather multi games area was resurfaced. In this digital age, the academy has maintained a fully stocked library for students to access. The library was refurbished during 2024, including the addition of a research/study area with dedicated PCs.

Performing arts are well catered for with two dedicated music rooms, sound proofed practise rooms and a recording facility. This is in addition to the theatre space with high quality sound and lighting systems, and a sprung floor dance studio.



Educational Visits

Here at New Road Academy, we offer our students an exciting and enriching program of educational visits. We aim to support our students' learning and enrich their lives, aiming to give them experiences that will help shape them into young, well-grounded adults.

Our curriculum-based trips help to support our students' learning throughout the key stages. Many of these trips are also chosen for their enrichment properties too.

The benefits of educational visits and outdoor education include opportunities to:

- Enhance learning and raise achievement
- Develop independence and resilience
- Support, extend and enrich our curriculum
- Face and overcome challenges
- Raise confidence and self-belief
- Develop important social skills
- Develop a greater appreciation of the natural environment and increase environmental awareness.



Planning for adulthood

Employability and Careers

We are very proud to have our Gatsby Benchmarks at 100% across the board and work incredibly hard to offer a well-rounded, inclusive and exciting programme. Our careers section is design to support parents and their young person with the options available to them after school.

The Gatsby Benchmark sets out a framework for academies to delivery 'good career guidance'.

During their time at New Road, students will progress through a varied scheme of classroom work, events, visits and activities to ensure they are prepared and ready for the working world.

In years 10 and 11 the focus will be on work experience and Post 16 options. You will have the opportunity of attending our fantastic Careers Fair. This allows students' parents an opportunity to talk face-to-face with employers, colleges, different training providers and universities.

For all students, an independent external and impartial Careers Adviser will be available for 1:1 appointments to discuss ideas for Post 16 plans.

Experiences of the Workplace

Students are offered an experience of the workplace through our Work Experience program in Year 10. These involve visits, working and work shadowing to help students' exploration of career opportunities and expand networks.

Virtual work experiences are also offered and can be any opportunity that provides students with an insight into working in that job or industry. Virtual work experiences can range anywhere from an hour up to a week. Virtual experiences and events are sent out via Tutor Notices regularly by the Careers Department.

Careers Fair

Every year, we hold a Careers Fair for our students in Year 9 and above. We have over 50 exhibitors that include colleges, Universities, Apprenticeship Providers, Local and National Employers. This is a chance to walk around different stands, talk to exhibitors about what they offer and ask questions. This is an invaluable opportunity for both parents and students.



Student Success Stories

Our students leave New Road Academy with the skills, confidence, and ambition to succeed in a wide range of pathways:



Viktoriia Srokovska earnt 8 GCSEs, BTEC National Extended Diploma in Digital Tech and IT - D*D*D* at Shrewsbury College, and graduated Business Management and IT at Lancaster University . She now is following a career path in IT.

Terri-Jayne Hassall has strong GCSE results (History 5, English 6s, Science 7/7, Maths 8) and achieved Distinction* in BTEC Sport, Drama and Dance. She went on to earn DDD* at NSCG Stafford College and is now studying Musical Theatre (BA Hons) at LMA Liverpool. Her career goal is to perform professionally–ideally travelling on cruise ships or progressing to the West End.

Tim Davis achieved 8 GCSEs (A*–C) and 3 A Levels in Computer Science, IT, and Chemistry. Holds a First-Class BSc (Hons) in Cybersecurity from the University of Wolverhampton. Currently Head of Cyber Security Engineering at HMRC.

Supporting Next Steps

We maintain strong partnerships with a wide range of post-16 providers to ensure students receive high-quality guidance about their next steps. Representatives from colleges, sixth forms, apprenticeship providers and training organisations regularly visit the school to deliver assemblies, run drop-in sessions and support careers events.

We place a strong emphasis on careers education, helping students explore future pathways and develop aspirations beyond the classroom.

Admission Arrangements

Admissions to Learning Community Trust academies are in partnership with the Local Authority.

You need to apply for a secondary school place through the Local Authority Telford and Wrekin.

www.telford.gov.uk/admissions



FAQ

How do I apply for a place at New Road Academy?

Please contact the academy for access to the admission form, this will be sent to you directly via email.

FAQ

Do you offer places mid-year (in-year admissions)?

Yes, for in-year admissions please contact the school directly to find out if there is available spaces.

FAQ

Can I apply for New Road Academy if I don't live within catchment area?

Yes – you can apply for New Road Academy even if you live outside its catchment area. Catchment areas give priority, but applications from outside are still considered if places remain.

FAQ

Can I visit the school before applying?

Yes, we encourage families to attend open events or contact the school office to arrange a visit. It's a great way to meet staff, see the facilities and ask questions.


Ambition
Respect
Courage

Our academy is a member of the Learning Community Trust.

The Learning Community Trust

The Learning Community Trust is a multi-academy trust which spans education for children and young people from the age of 2 years old through to 16 years old, and up to 25 years old in our specialist settings.

We believe that all students should have access to an outstanding education, enabling them to learn, develop and flourish, preparing them for their futures.

Learning Community Trust



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Follow us on social media to stay up to date with all our latest news and events:

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